



# CoMotion 2021 Branding



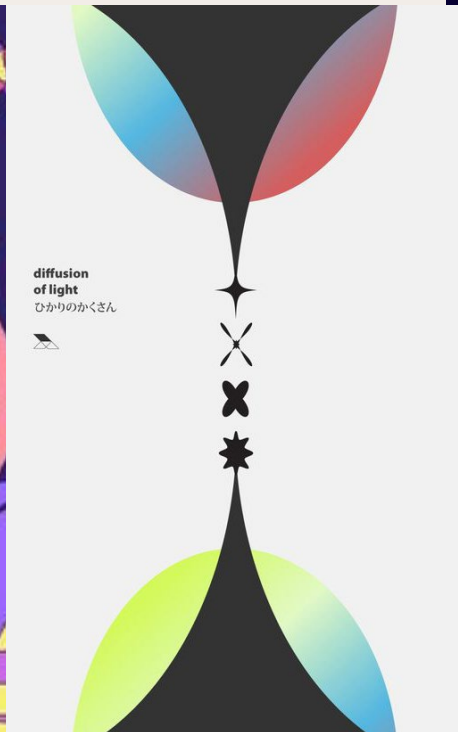
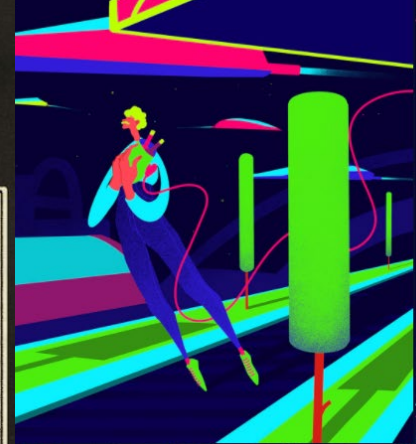
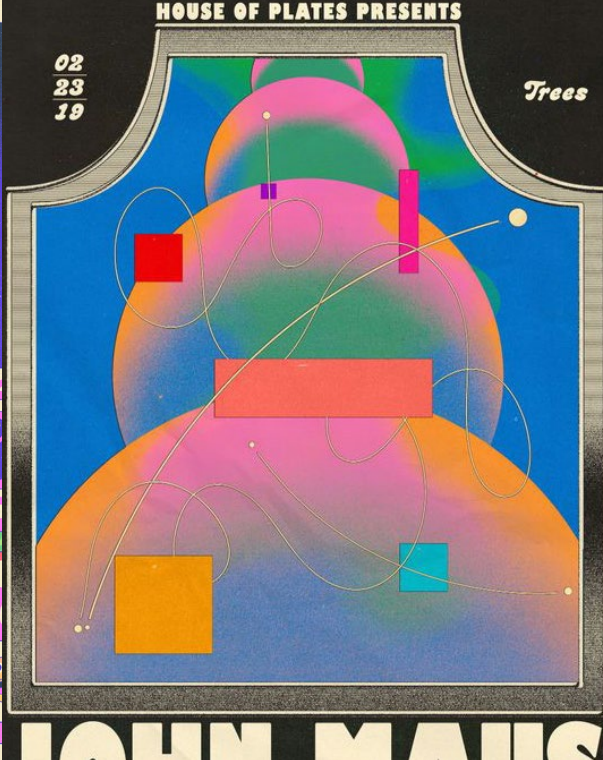
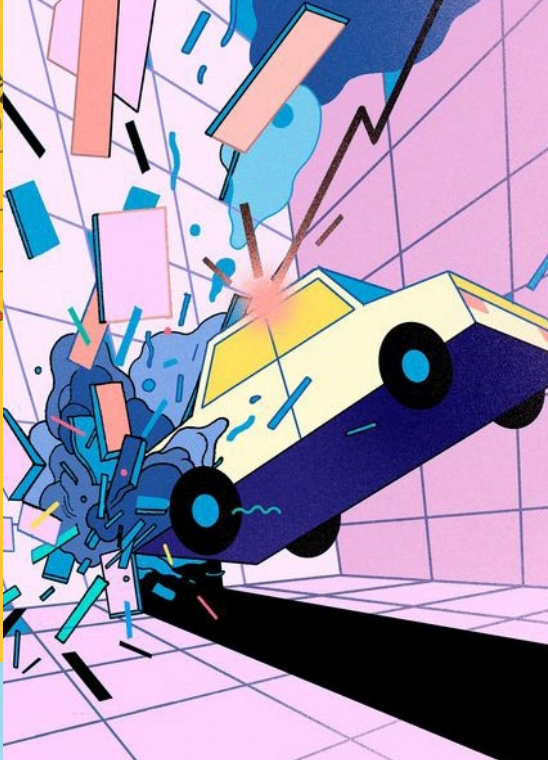


# Written Treatment

Whether it is physical or metaphorical, everyone wears some type of mask. In another universe, when a wave unexpectedly crashes through the planet, the people must learn to adapt to a changed world. Communicating is harder than ever-and like us, they connect each other through screens and behind masks. Despite the turbulent conditions of their new normal, they find ways to come together. They learn to take off their metaphorical “masks” and reveal their true selves to one another. They learn that they can make whatever they want out of the world they were given. Join us on a journey into that unique, expressive reality to see how similar our worlds could be if we kept ourselves open to others.







# Mood Board





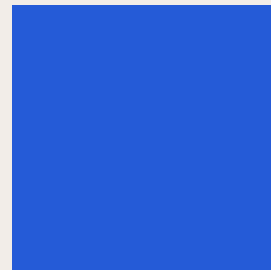
# Color Scheme



R: 21 G: 34 B: 102

C: 100  
M: 97  
Y: 29  
K: 22

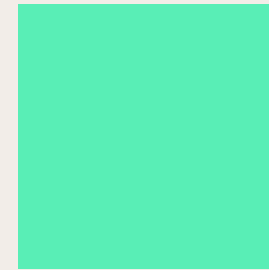
# 152266



R: 37 G: 91 B: 215

C: 83  
M: 67  
Y: 0  
K: 0

# 255bd7



R: 89 G: 238 B: 182

C: 52  
M: 0  
Y: 43  
K: 0

# 59eeb6



R: 208 G: 180 B: 220

C: 16  
M: 30  
Y: 0  
K: 0

# dob4dc



R: 255 G: 84 B: 84

C: 0  
M: 82  
Y: 63  
K: 0

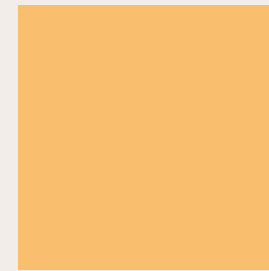
# ff5454



R: 255 G: 205 B: 220

C: 0  
M: 24  
Y: 2  
K: 0

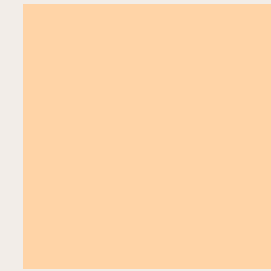
# ffcddc



R: 249 G: 190 B: 110

C: 1  
M: 28  
Y: 66  
K: 0

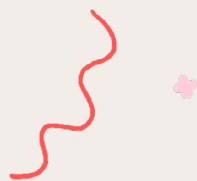
# f9be6e



R: 255 G: 212 B: 167

C: 0  
M: 18  
Y: 36  
K: 0

# ffd4a7



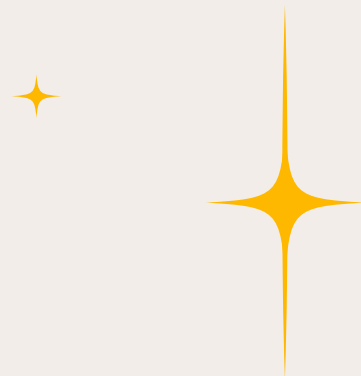


# Typography



## Dream Orphans

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%\*/\*+



Regular

Christopher Walls

*Italic*

*Christopher Walls*

**Bold**

**Christopher Walls**

***Bold Italic***

***Christopher Walls***



# Logo Design

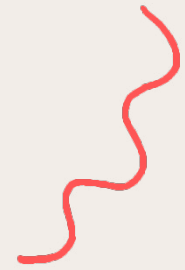
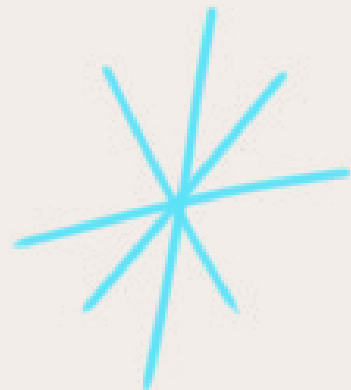




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CO  
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# Email Banner





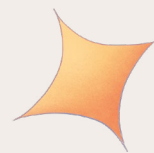
# Deliverables ✨







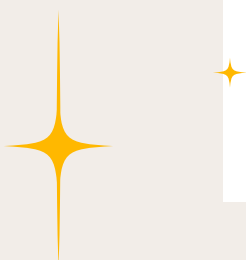
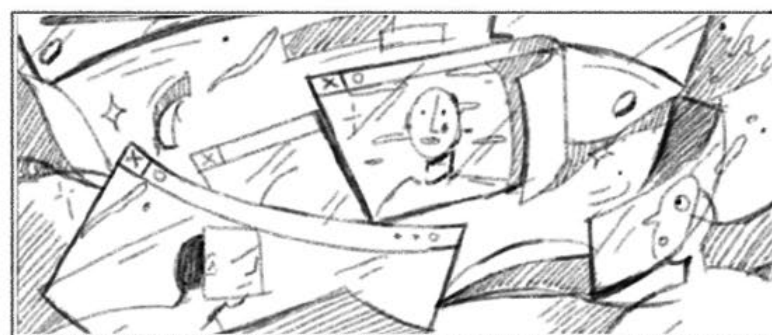
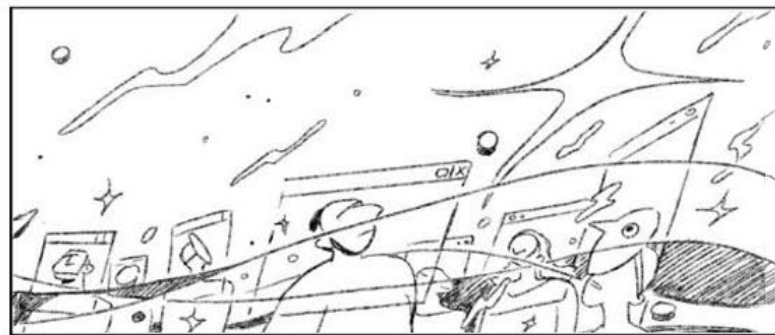
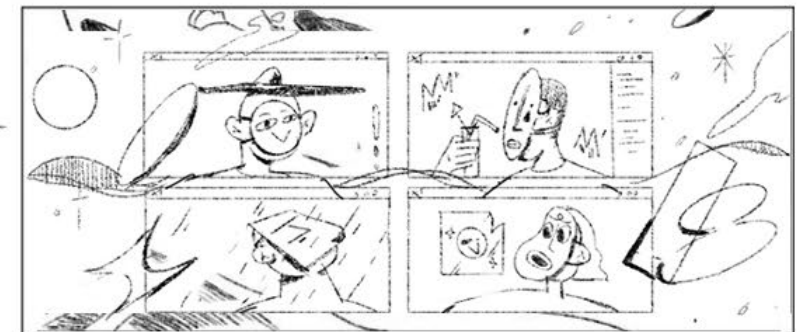
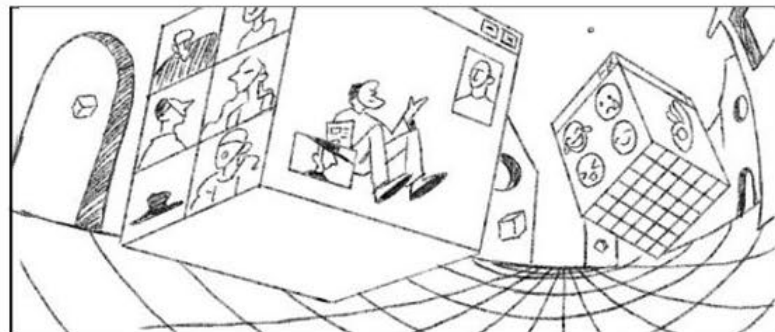
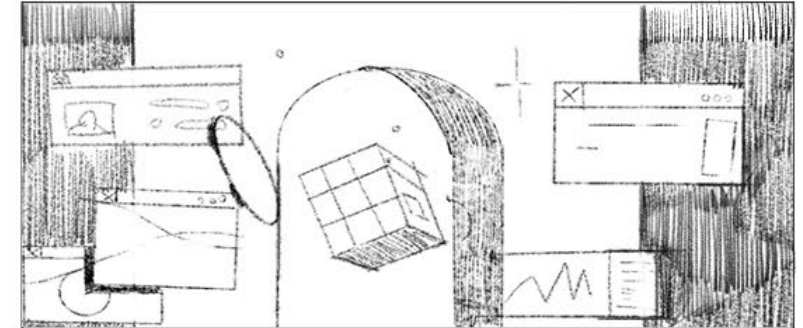
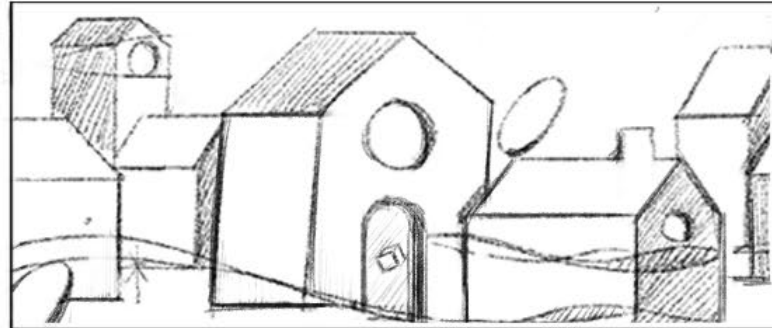
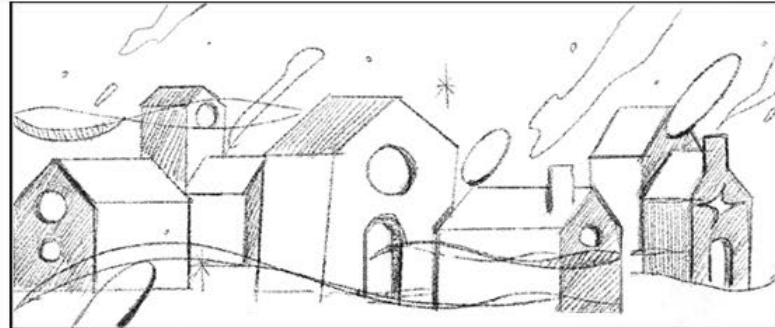
# Title Sequence<sup>+</sup>



*where the journey begins...*

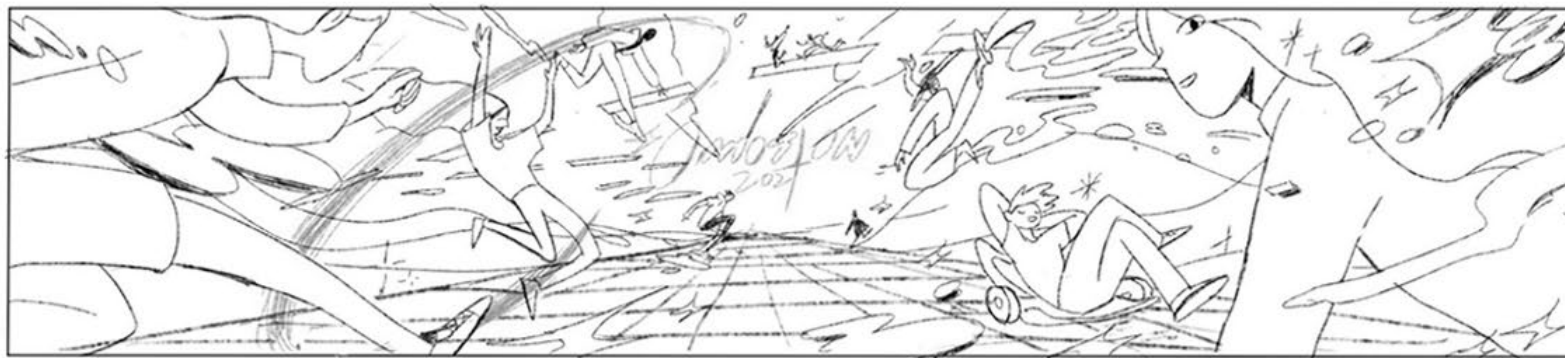
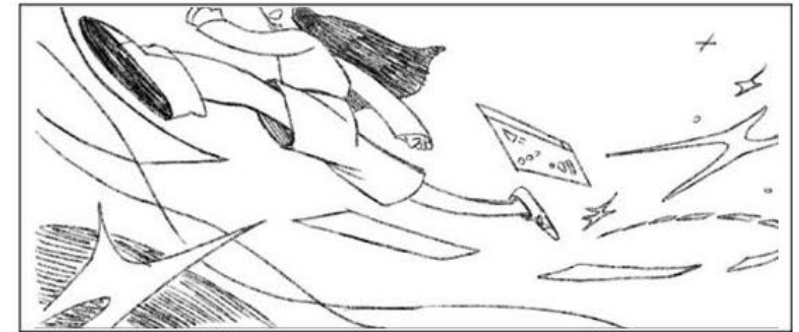
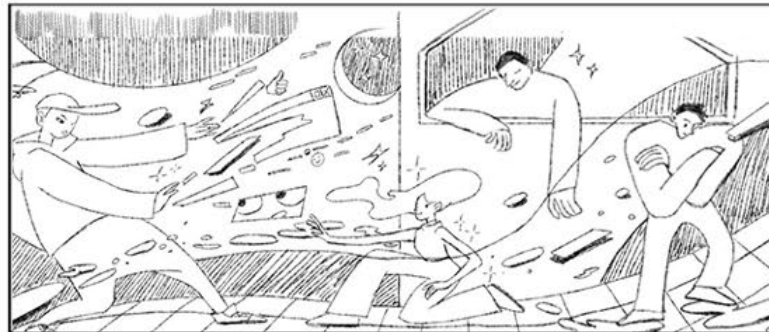
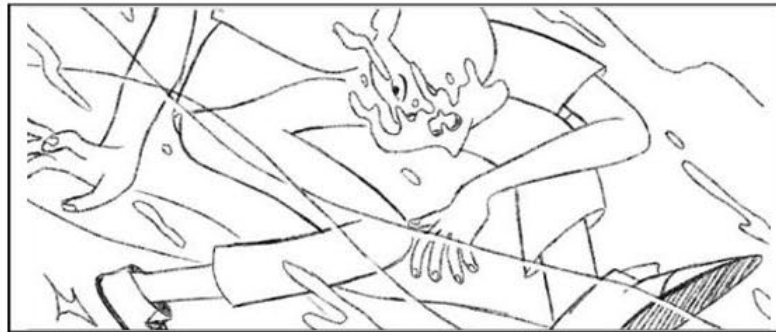
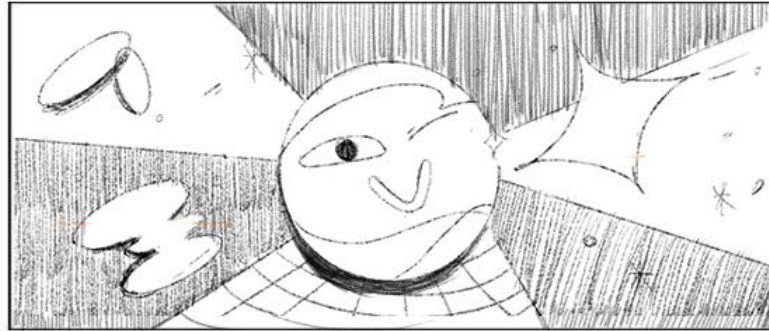


# Storyboard





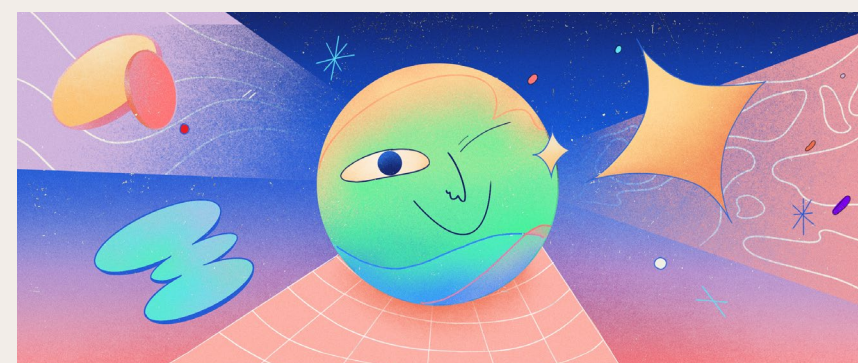
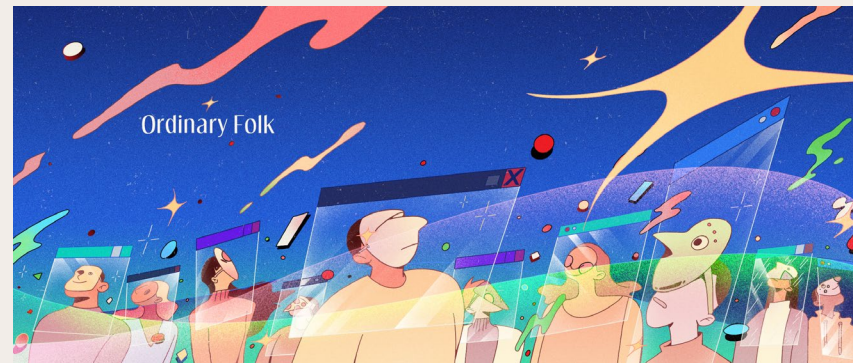
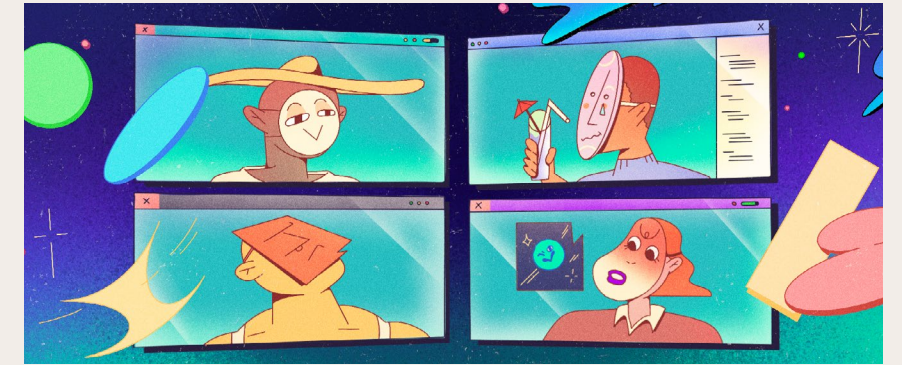
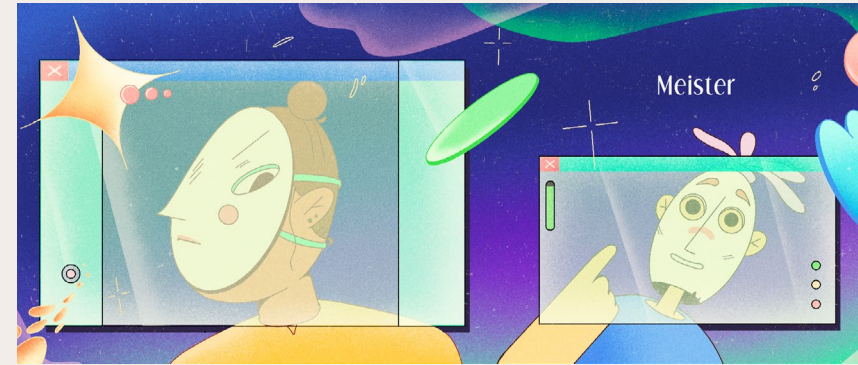
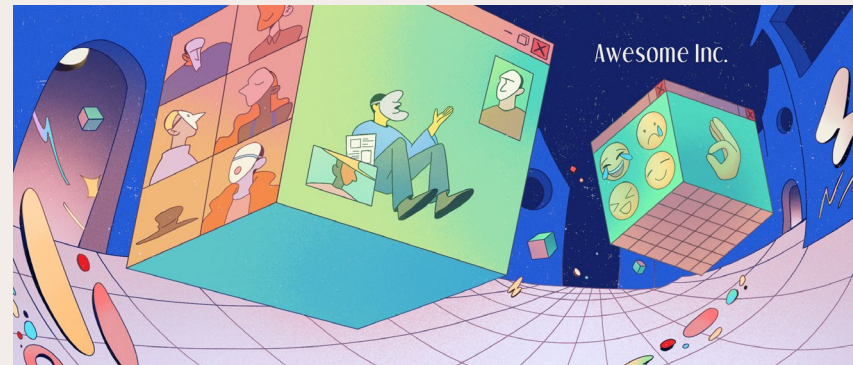
# Storyboard ✨



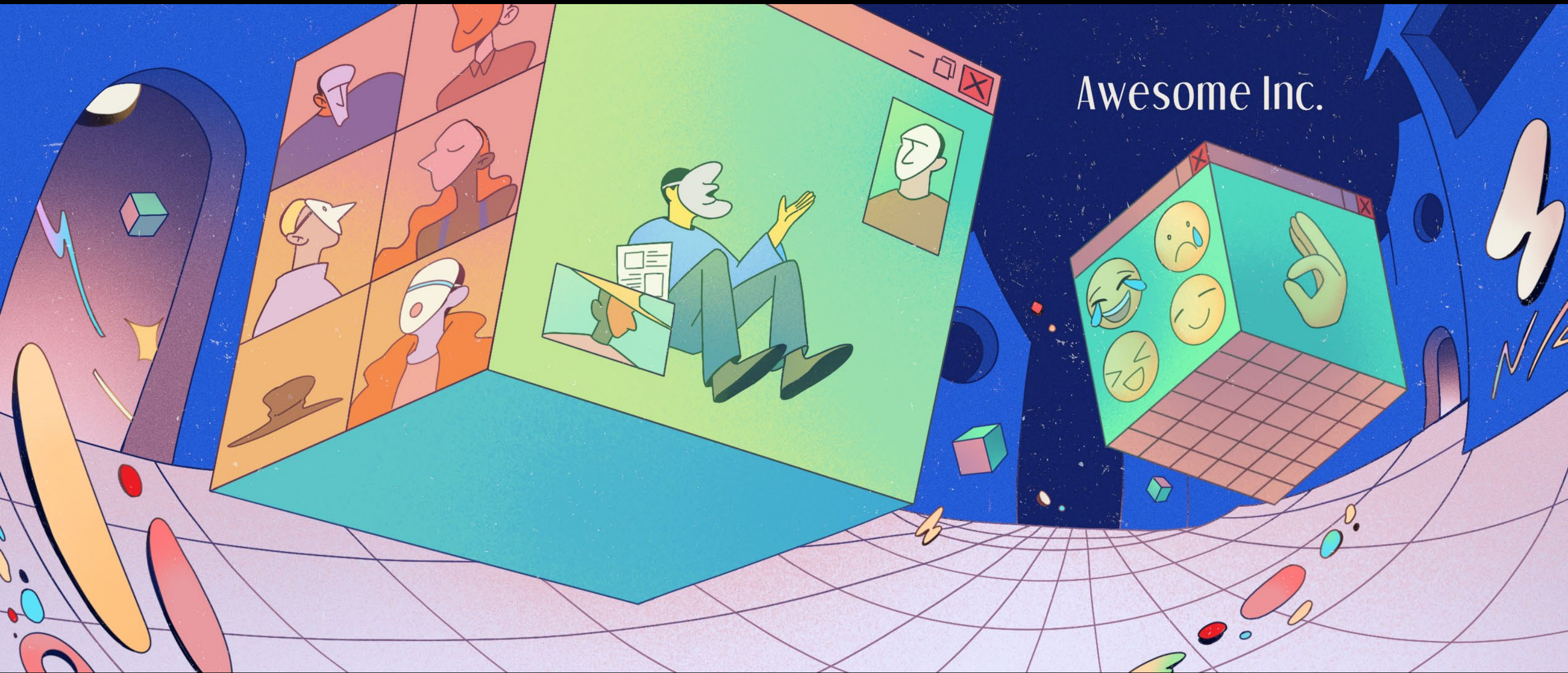
COMBOO  
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# Styleframes

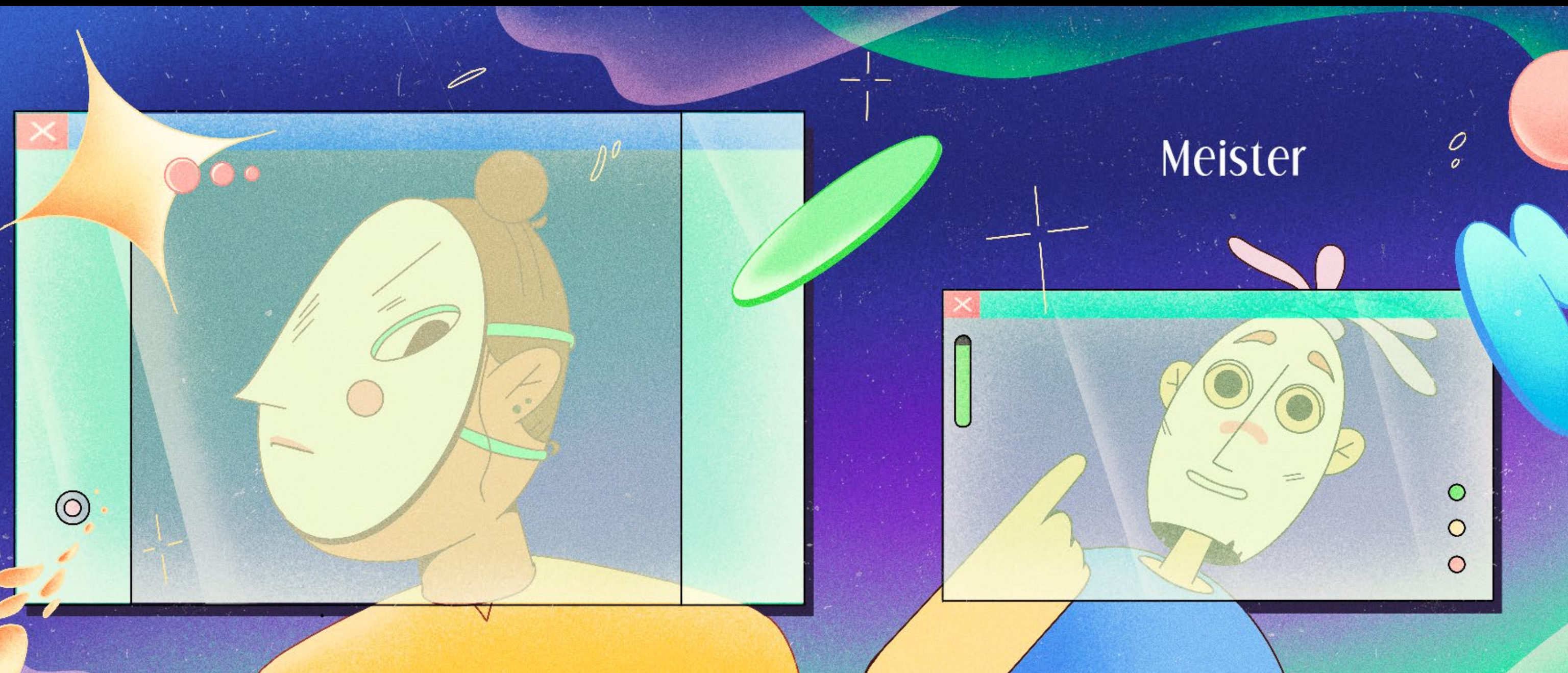






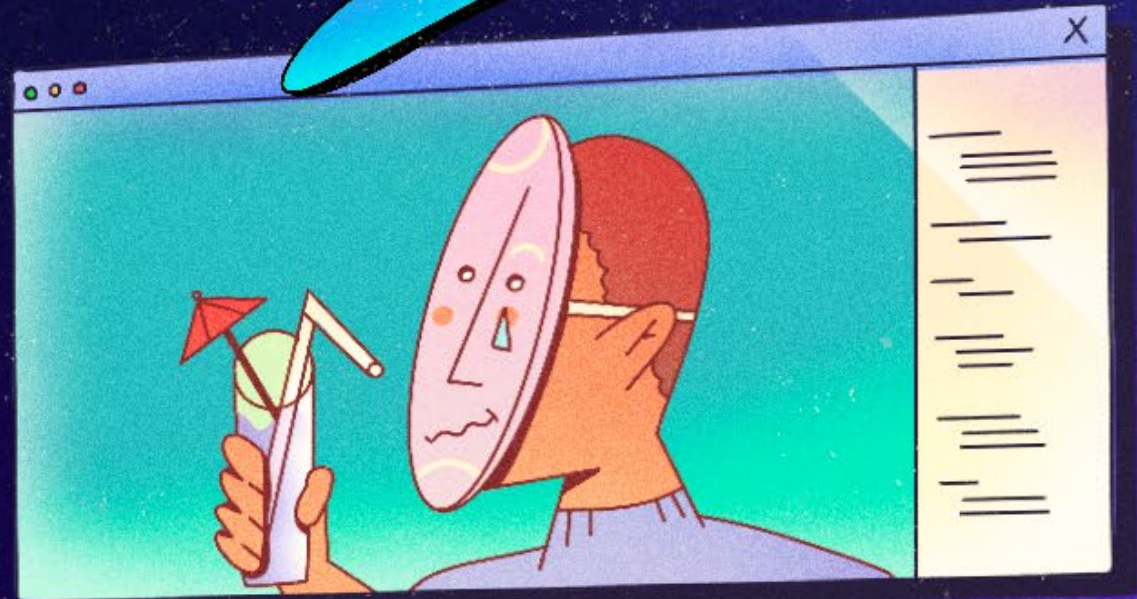
Awesome Inc.





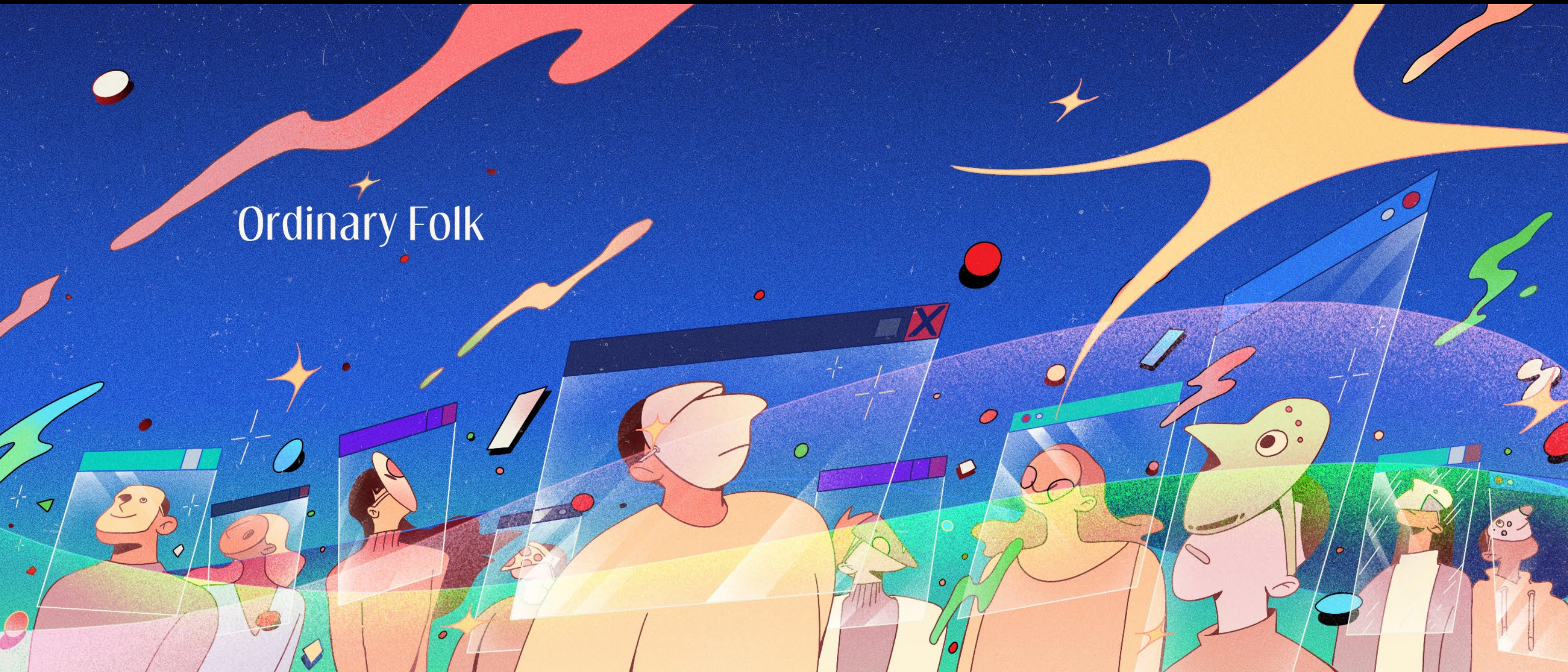
Meister







# Ordinary Folk











Fern

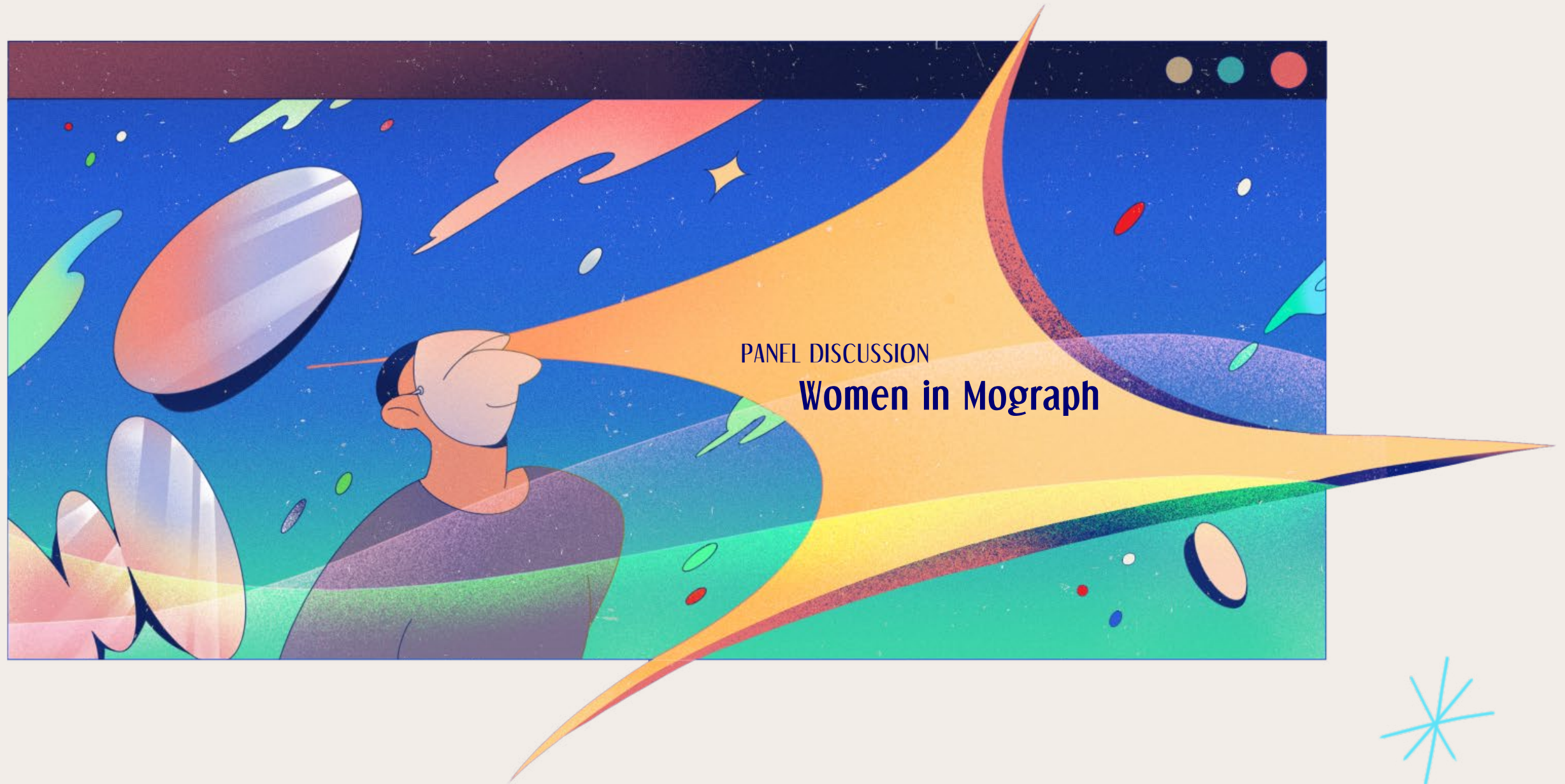
EPIPHEO







# Title Cards





✦ Thank you! ✨

